

Grad Slam

Visual (and general) Presentation Tips

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January 18, 2022

Nearly all men can stand
adversity, but if you want
to test a man's character,
give him power.

point

- Abraham Lincoln

mis-
(as^vquoted in *Slide:ology*, by Nancy Duarte)



Make your presentation memorable

Grad Slam is about *more* than just presenting your research...

01 Show personality

The audience doesn't just want the message, they also want the messenger!

02 Craft intros and conclusions

Start and end STRONG!

03 Avoid jargon

Formal-meets-informal.

04 Communicate the “so what”

Why does this research matter?

Presenting with Visuals

Think like an educator *and* a designer.

Text

Consistent
Legible
Avoid overload

Images

Juxtaposition
Worth 1,000 words
Dramatic/comedic effect

Data

Graphs/diagrams/tables
Clarity
Accuracy

Benefits

Memorable
Ethos/Pathos/Logos
Serves you & the audience

Presenting with Text

I'm hammering this point for a reason...

Do NOT do what this slide does:

Using too much text on a slide means that your audience will spend all their time reading every single word written in front of them rather than listening to you. It pulls focus and does not, in any way, strengthen your presence as a speaker. Also, are you just reading all of this information to them, verbatim? Or are you saying something else to them while they read it? In which case, where do you think their attention is?

In 2011, presentation expert Dave Paradi, of “Think Outside the Slides,” surveyed 603 business executives to find out what annoys them most about PowerPoint presentations. 73% of participants selected “reading directly off the slides” as their top annoyance.

Present with Pathos



Use Story

You cannot change moods and minds without registering mood.

Presenting with Numbers

How can you make complicated, numeric information clear?

01 Slow down

Most people need a second to take numbers in.

02 Set up a comparison

Help make an abstract concept concrete.

03 Use repetition

Repeat the information for emphasis and clarity.

Persuasive Speech Reminders

Know your audience!
Again, you need to communicate the “so what”.

Other-oriented

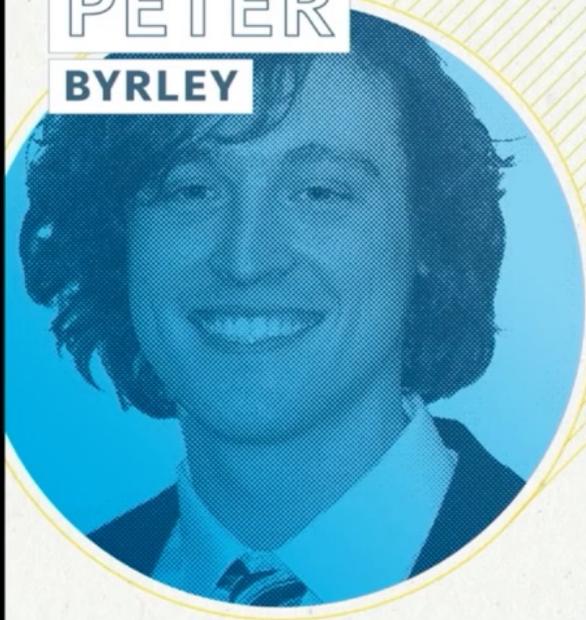
What’s in it for *THEM*?

Future-oriented

How can/will we solve the problem?
Why does this work matter **NOW**?

PETER

BYRLEY



PRESENTATION

RENEWABLE NANOPower:
THE NEW AGE OF EARTH
ABUNDANT ELECTRONICS

CAMPUS

UC RIVERSIDE

FIELD OF STUDY

CHEMICAL AND
ENVIRONMENTAL
ENGINEERING

