Grad Slam
Visual (and general) Presentation Tips
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Nearly all men can stand adversity, but if you want to test a man’s character, give him power.

- Abraham Lincoln

(as quoted in Slide:ology, by Nancy Duarte)
Make your presentation memorable

Grad Slam is about *more* than just presenting your research...

01 **Show personality**
The audience doesn’t just want the message, they also want the messenger!

02 **Craft intros and conclusions**
Start and end STRONG!

03 **Avoid jargon**
Formal-meets-informal.

04 **Communicate the “so what”**
Why does this research matter?
Presenting with Visuals

Think like an educator and a designer.

**Text**
- Consistent
- Legible
- Avoid overload

**Images**
- Juxtaposition
- Worth 1,000 words
- Dramatic/comedic effect

**Data**
- Graphs/diagrams/tables
- Clarity
- Accuracy

**Benefits**
- Memorable
- Ethos/Pathos/Logos
- Serves you & the audience
Presenting with Text

I'm hammering this point for a reason...

Do NOT do what this slide does:

Using too much text on a slide means that your audience will spend all their time reading every single word written in front of them rather than listening to you. It pulls focus and does not, in any way, strengthen your presence as a speaker. Also, are you just reading all of this information to them, verbatim? Or are you saying something else to them while they read it? In which case, where do you think their attention is?

In 2011, presentation expert Dave Paradi, of “Think Outside the Slides,” surveyed 603 business executives to find out what annoys them most about PowerPoint presentations. 73% of participants selected “reading directly off the slides” as their top annoyance.
During an exam essay:

<table>
<thead>
<tr>
<th>How it started</th>
<th>how it ended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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</tbody>
</table>

The real #10yearchallenge? Climate change. According to @IPCC_CH #SR15, we have just over 10 years to #ActOnClimate before we cause irreparable damage to our planet. Take our free course on #ClimateAction and become a part of the solution. Enroll now! bit.ly/ClimateAction...
Present with Pathos

You cannot change moods and minds without registering mood.

Use Story
Presenting with Numbers

How can you make complicated, numeric information clear?

01 **Slow down**
Most people need a second to take numbers in.

02 **Set up a comparison**
Help make an abstract concept concrete.

03 **Use repetition**
Repeat the information for emphasis and clarity.
Persuasive Speech Reminders

Know your audience!
Again, you need to communicate the “so what”.

Other-oriented
What’s in it for THEM?

Future-oriented
How can/will we solve the problem?
Why does this work matter NOW?
PRESENTATION

RENEWABLE NANOPOWER: THE NEW AGE OF EARTH ABUNDANT ELECTRONICS

CAMPUS

UC RIVERSIDE

FIELD OF STUDY

CHEMICAL AND ENVIRONMENTAL ENGINEERING